

FOR IMMEDIATE RELEASE



Encore Set for GemJammin' Tucson 2012

Paso Robles, California 16 November 2011

The American Gem Trade Association (AGTA) is pleased to announce the return of *GemJammin'* in conjunction with the 2012 AGTA GemFair™ Tucson. Back by popular demand, this open-to-all trade professionals music jam, is a benefit for **Jewelers For Children**. The event will be held at **The Hut** on February 2, 2012, from 8PM to the last lingering note fades in the early morning hours. Participation and attendance is open to all members of the gem, mineral and jewelry industries.

On February 2, 2012 *GemJammin' Tucson 2012* will offer the opportunity for jewelry industry musicians to take the stage, playing together in an un-rehearsed, and spontaneous musical evening. **AGTA** is once again producing and underwriting this unique event.

"In 2011 *GemJammin'* netted over \$5,000 for Jewelers for Children," said **AGTA's** CEO Douglas K. Hucker, "I'm sure we can top that this time. We expect more musicians and more fans to perform and attend," he continued.

GemJammin' Tucson 2012 is now actively seeking sponsors and musicians for early registration. New to *GemJammin' 2012* is pre-registration on the web that allows musicians to schedule the time they would like to jam and the musicians they would like to play with at www.gemjammin.com.

GemJammin' Tucson 2012 will take place at *The Hut*, located in downtown Tucson at the corner of 4th avenue and 8th street. This location is central to all industry shows and hotels. *GemJammin' Tucson 2012* will begin at 8pm and continue until closing time.

Jewelers For Children is active in many critical children's programs such as **Make-A-Wish Foundation®**, **Elizabeth Glaser Pediatric AIDS Foundation/Glaser Pediatric Research Network**, **St. Jude Children's Research Hospital®** and more.

For additional sponsorship information and to sign up to jam, visit the *GemJammin' Tucson 2012* website at www.gemjammin.com.